



Reduce Undeliverables • Save Money • Increase ROI

MaxCASS Plus™, Anchor Software's CASS™ Certified solution, updates mailing lists and customer databases with the most complete, correct and current address information available from the USPS. Executable as a blazing fast batch process for mailing lists or in real-time mode for quick address lookups, MaxCASS Plus helps organizations stay in touch with their customers.

The USPS estimates that 4-5% of all mail is undeliverable.

Reduce UAA mail to the lowest level possible.

Achieve the lowest possible postage rates by ensuring addresses are accurate and conform to Postal Service™ standards.

Submit mailings at all possible presort discount levels.

Accurate addresses improve deliverability and save postage.

An example of what CASS software will correct in an address:

The input of:

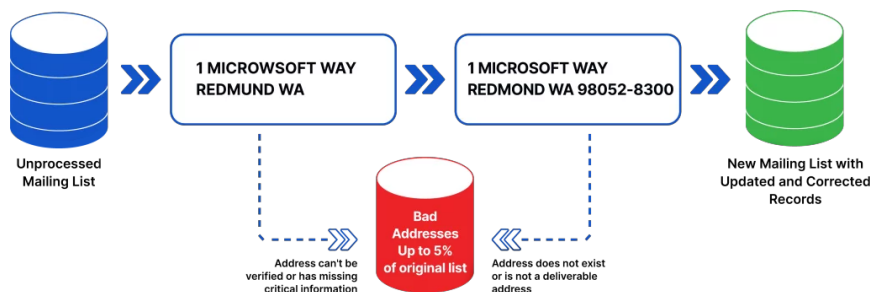
**1 MICROWSOFT
REDMUND WA**



Produces the output of:

**1 MICROSOFT
REDMOND WA 98052-8300**

The street and city name misspellings have been corrected; street suffix, ZIP code and ZIP+4 add-on have been added (and the address was determined to be a business).



Features

- Process millions of records per hour
- Integrated MaxMover Functionality
- Integrated DPV®, LACSLink®, and SuiteLink®
- Multi-Platform Support
- RDI™ Option
- Geographic Data
- User-Friendly Features & Extensive Reporting



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